

2017 Shelbyfest Schedule of Events

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Thursday May 4th

9:00am – 3pm – Autocross

Mandatory Drivers' meeting @ 8:30am

1:00pm - 5:30pm - Registration/Event Check In and Hospitality Suite

4:00pm - 5:30pm - Country Cruise - Departs @ 4:10 from the “McCarty Exit” Wal Mart located at 401 Supercenter Dr, Jefferson City, MO 65101

Friday May 5th

9:00am – 3pm – Autocross

Mandatory Drivers' meeting @ 8:30am

11:00am - 3:00pm - Lunch at the Canterbury Hill Winery

1:00pm - 4:30pm – Registration in the Capitol Plaza Hotel Lobby

3:00pm – FireIce Solutions Demonstration

4:00pm - 6:00pm - Country Cruise – Departs @ 4:20 pm from Memorial Park located at 115 Memorial Park Drive, Jefferson City

6:00pm - 10:00pm -11th Anniversary Bash/Charity Cruise-in

Saturday May 6th

8:30am - 3:30pm – Showtime

12:00 noon - Moment of Horsepower

5:30 pm - Shelbyfest Banquet doors open - dinner at 6:15 (**pre-registration required**)

Details for each event

Autocross - Thursday & Friday

Hosted by **Gateway Classic Mustang, BF Goodrich, and Evolution Performance Driving School** and will be held at the Hyde Park Fire Training facility located at **2304 Hyde Park Road in Jefferson City**.

Here is the short list of info on the autocross:

Thursday, instructors from Evolution will be on hand and hosting a driver's school for all those with paid autocross credentials.

Driver's Meeting at 8:30am (**mandatory for participants**) – no helmets are required

Runs start immediately following the driver's meeting

Drive your car, have an instructor drive your car while you ride along, or ride along with an instructor in their car. Any way you slice it, it's a ton of fun and a great learning experience.

Friday's autocross will wrap with Firelce Solutions demonstrating their new automotive canister extinguisher system. The burn team from Firelce will be on hand and create an afternoon to remember.

Registration/Event Check In - Thursday & Friday

Thursday

Registration will be open from 2pm-5:30pm in the Kansas City room, located on the 2nd floor of the hotel. Registering and/or picking up your registration packet before the show and shine on Saturday will save you lots of time.

Friday

Registration will be open 1pm-4:30pm in the hotel atrium on the ground floor.

Hospitality Suite- Thursday

We will have finger foods available next to registration. Eat and catch up with old friends while picking up your registration info. Food available until it's gone :-)

Country Cruise - Thursday & Friday

Thursday - Participants will gather at the **Wal Mart parking lot at 401 Supercenter Dr, Jefferson City MO**. Our cruise will wind through the scenic Missouri River Valley and take a little more than an hour. There will be lots of hills, twists and turns to keep everybody entertained. Information on the cruises will also be available at our registration booth at the Capital Plaza Hotel. The cruise leaves as close to 4pm as possible so don't be late.

Friday – Participants will gather at the **Runge Nature Center at 330 Commerce Dr, Jefferson City, MO 65109** (about 2 miles from the hotel). Our cruise route will take you along the Missouri River on one of our favorite roads...good ole Highway 179. Lots of curves and our favorite spot...well, you'll see. The cruise leaves at 4pm so don't be late.

Dinner - Thursday

Downtown Jefferson City is home to many great eateries and Missouri Blvd is lined with more great places to grab a bite. Check out Jeff City's fine eateries here <http://www.visitjeffersoncity.com/eat-and-drink.php>

Ladies' Lunch at the Winery – Friday

Ladies can board the trolley at 11am in front of the Capitol Plaza Hotel to depart at 11:15 for the Canterbury Hill Winery located 4 miles from the Capitol Plaza Hotel. Enjoy a picturesque view of the river valley and the Mo State Capitol while you enjoy some tasty food and a "wine slushie". The trolley will leave the Winery at 2pm.

10th All Makes And Models Charity Cruise In/Cinco De Mayo Blowout – Friday 6pm-9:30pm

Shelbyfest, along with Firelce Solutions, The Boston Beer Company, and Fechtel Beverage of Jefferson City, will be paying tribute to the many first responders and members of the United States Military that bravely put themselves in harm's way every day to keep us safe.

All makes and models of cars and bikes are welcome and encouraged to attend the cruise in.

Nashville's own Turquoise Willie will open up the evening with original music including their tribute to first responders with their new hit titled "The Job". Central Missouri's Five Turn Knot will finish the night with their mix of 80's and 90's hits.

BBQ and Cinco De Mayo fare will be served by the chef at the Capitol Plaza Hotel.

Expected attendance for the Friday Night Charity Cruise In - besides all of the cars in attendance for Shelbyfest will be 150-200 cars and bikes of all makes and models, 5-6000 spectators, and hopefully a few fire trucks.

To raise money for the American Cancer Society, we will be selling raffle tickets for chances to win the following:

- Ford/Barrett Jackson VIP Experience
- St Louis Cardinals Suite Tickets
- Muzzleloader Rifle valued at \$600
- 4'x8' Full Color Mural Print (image of your choosing)
- 4 BFGoodrich Tires of the winner's choosing (value up to \$1000, some restrictions apply)

Monies raised for the American Cancer Society will be donated directly to the Jefferson City chapter office.

11th Annual Shelbyfest Show and Shine - Saturday - We will be broadcasting announcements and music live from the show. We will have the frequency for you as you enter the show.

Welcome to Shelbyfest! This event is all about friendship, fellowship, beautiful cars, and wonderful people. The show will open at 8:30am and wrap up at 3:30pm. Show entry will be on High street headed from Capitol Plaza hotel towards the Missouri State Capitol. Show cars will be mixed in with displays from some of our long running sponsors like Gateway Performance, Shelby American, Team Shelby, Gateway Classic Mustang, VMP Tuning, Croftgate Jersey, Ford Racing, Classic Design Concepts, Dynacorn and many others.

Early Entry – Large groups (clubs, etc.) may enter the show about 7:30am by gathering in the Truman Building parking lot across McCarty Street from the Capitol Plaza Hotel. Our team will coordinate your entry.

Moment of Horsepower - Saturday 12 noon

At high noon, we will continue a long running tradition at Shelbyfest. The "Moment of Horsepower" is our way to remember those that are no longer with us, say "thank you" to all of those that give of themselves to serve us (US Military, Police, Fire, EMT, etc), and to just plain old "let Jefferson City know we are here". You will hear a call to go to your vehicles and prepare to "rev it up and rattle the windows", then all you have to do is wait for the moment and fire it up.

Banquet - Saturday doors open at 5:30pm. Dinner served at 6:15pm

Our banquet is where we let our hair down and get to know each other. We will enjoy a delicious dinner in the ballroom at the Capitol Plaza hotel and have a whole lot of fun. We have some great speakers, lots of fun prizes and excellent auction items. Pre-registration required.

Useful Shelbyfest Information

Host Hotel - Capitol Plaza Hotel (573)-635-1234 or toll free at 1-(800)-338-8088
www.capitolplazajeffersoncity.com 415 W McCarty St, Jefferson City, MO

Alternate Lodging -

Doubletree by Hilton 422 Monroe St, Jefferson City, MO (573) 636-5101

Best Western Plus 1937 Christy Dr, Jefferson City, MO (573) 635-4175

Days Inn 2100 Jefferson St, Jefferson City, MO (573) 761-3600

Dining - Jefferson City is home to most of your typical chain restaurant as well as a wide range of locally owned eateries. <http://www.visitjeffersoncity.com/eat-and-drink.php> A few of our favorites include Arris' Pizza, J.Pfenneys Sports Grill, Madison's Cafe, and Prison's Brews.

For guests of our host hotel, breakfast is available for purchase in the Park Place restaurant in the lobby.

Activities - With all of the great activities we have planned, Shelbyfest is sure to keep you busy but if someone in your group is looking for some non-auto-related activities, check these out:

Missouri State Capitol - 201 West Capitol Avenue - beautiful architecture, art and history

Missouri State Penitentiary - 115 Lafayette St 866-998-6998 - schedule a walking tour through this closed oldest prison West of the Mississippi. Great for history buffs.

Governor's Mansion and Gardens - located next to the capitol - 573-751-7929 to tour the mansion. Feel free to walk the gardens any time.

Central Dairy Ice Cream - 610 Madison St - For more than 80 years, Central Dairy has built a reputation for its ice cream parlor. homemade ice cream, 50's decor and service and prices straight out of the past.